

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: Attorney Docket No. SEFC-100USIn re application of: D. Fishteyn et al.

Serial No.: 10/801,199
 Filed: March 16, 2004
 Matter No.: 1182.006

Group Art Unit: 2416
 Examiner: Nguyen Hoang Ngo
 Phone No.: 571-272-8398

For: System and Method for Delivering Pay for Performance Advertising in Conjunction with Distributed Media Content

AMENDMENT TRANSMITTAL

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

[X] No additional fee for claims is required.

	Claims After Amendment	Highest No. Previously Paid For	Present Extra	Additional Fee
Total	6	minus 54 =	0 x 52 =	\$0
Independent	6	minus 13 =	0 x 220 =	\$0
Multiple Dependent Claim(s), if applicable			0 x 390 =	\$0
			TOTAL FEE	\$0

[X] It is hereby petitioned for an extension of time in accordance with 37 C.F.R. §1.136(a). The appropriate fee required by 37 C.F.R. §1.17 is calculated as shown below.

Response filed within:

[] first - \$ 130.00

[] second - \$ 490.00

[X] third - \$1,110.00

[] fourth - \$1,730.00

[] fifth - \$2,350.00

month after time period set

[X] Electronic credit card payment is being made in the amount of \$1,110.00.

[] Please charge **Mendelsohn, Drucker, & Associates, P.C. Deposit Account No. 50-0782** the amount of \$____. A duplicate copy of this sheet is attached.

[X] The Commissioner is hereby authorized to charge any underpayment of the following fees associated with this communication or credit any overpayment to **Deposit Account No. 50-0782**. A duplicate copy of this sheet is attached.

[X] Any filing fees under 37 C.F.R. §1.16 for the presentation of extra claims.

[X] Any patent application processing fees under 37 C.F.R. §1.17.

Date: August 5, 2009
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